



AMS DIGITAL SOLUTIONS



# AMS DIGITAL SOLUTIONS

B U L K   S M S   B R O C H U R E

V O L U M E   9





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# WHO WE ARE

We are a digital marketing agency guaranteeing a commitment to help stakeholders to embrace, create, maintain and improve their online presence, thus providing value added return on investments.

We specialize in Content Generation and Curation, Social Media Analysis, Social Media Management and Training, Website Designing, Digital Marketing, Bulk SMS, Social Media Measurement/Research, Web and Mobile application development and other corporate bespoke services.



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# WHY AMS BULK SMS CONSOLE?

## We prioritize client objectives

We do not just provide clients with a powerful bulk SMS tool, we provide an unmatched client experience. Success is only achieved when our clients are happy and content.

We try to understand the goals and objectives of each client, and recommend an optimal path to achieving them. Our consultants are ever ready to provide assistance.

## Relatively cheaper

We have subsidised some charges on the platform to allow us to provide cherished clients with an easy to use and affordable solution. There are no additional charges or hidden costs. With our upgraded modular platform, you can choose to only pay for the resources you need..



# Comparison Between V 1,2 & 3.

FEATURES	V1	V2	V3
SENDER ID RESGISTRATION	NO	YES	YES
API	LIMITED ACCESS	LIMITED ACCESS	DETAILED API DOCUMENTATION
SMS TEMPLATE	✓	✓	✓
SMS ROUTE	SINGLE	MULTIPLE	MULTIPLE
2 FACTOR-AUTHENTICATION	✗	✗	✓
REAL TIME LIVE CHAT	✗	✓	✓



# Comparison Between V 1,2 & 3.( continuation).

✱ -COMING SOON

FEATURES	V1	V2	V3
CREDITING AFTER PURCHASE	MANUAL	MANUAL	AUTOMATIC
CAMPAIGN REPORT EXPORTING	✓	✓	✓
PHONEBOOK & LIST CREATION	✓	✓	✓
PERSONALISED MESSAGING	✓	✓	✓
BALANCE	SHOWN IN CEDIS & UNITS	SHOWN IN UNITS ONLY	SHOWN IN UNITS ONLY
SERVER SPEED	FASTEST	15 MINUTES INTERVAL	1 MINUTE INTERVAL
RESELLER MODULE	✗	✓	✱

Comparison Between V 1,2 & 3.( continuation).

\* -COMING SOON

FEATURES	V1	V2	V3
STATUS	REAL TIME	MASKED	MASKED
MESSAGING	ONE-WAY	ONE-WAY	TWO-WAY
SEND SINGLE SMS	✓	✓	✓
SEND SMS FROM PHONEBOOK	✓	✓	✓
IVR MESSAGING	✗	✗	*
WHATSAPP MESSAGING	✗	✗	*
CUSTOM MODULAR OPTIONS	✗	✗	✓



# Comparison Between V 1,2 & 3.( continuation).

FEATURES	V1	V2	V3
DEDICATED SUPPORT PERSONNEL	✗	✗	✓
IMPROVED USER INTERFACE	✗	✗	✓
CREDITS	NON-EXPIRY	NON-EXPIRY	EXPIRES (SUBSCRIPTION BASED)
PERSONALISED PROFILE	✗	✓	IMPROVED
QUICK TOUR	✗	✓	✳
MULTIPLE LANGUAGES	✗	✓	✓

# Comparison Between V 1,2 & 3.( continuation).

FEATURES	V1	V2	V3
RECIEPIENT PHONEBOOK SUBSCRIPTION	✗	✗	✓
PHONEBOOK CONTACT EXPORT	✗	✗	✓
SCHEDULING SMS	✓	✗	✓
TIERED CONTACT LISTS & UPLOADS	✗	✗	✓
CUSTOM SMS GATEWAY	✗	✗	✓
LOW CREDIT/SUBSCRIPTION ALERTS	✗	✗	✓



# Comparison Between V 1,2 & 3.( continuation).

 -COMING SOON

FEATURES	V1	V2	V3
SMS BALANCE HISTORY	✗	✓	✓
RECURRING SMS	✗	✓	✱
GOOGLE LOGIN	✗	✗	✓

# BULK SMS VERSIONS 1 & 2 ( NON-EXPIRY)

SMS would not expire.

	NUMBER OF TEXTS	PRICE OF PACKAGE
COPPER	999	GH¢35
BRONZE	2,499	GH¢87
SILVER	4,999	GH¢175
DIAMOND	7,499	GH¢263
GOLD	9,999	GH¢351
EXTREME	24,999	GH¢879
JACKPOT	50,000	GH¢1760



# BULK SMS V 3

PRICING( Subscription based)

SMS would expire after subscription period is over.

## PAY-AS-YOU-GO

**GHs 0.04**

per message to all local networks

Contact us if you want to send international SMS campaigns

## Save more with our bundles

PACKAGE	No. OF TEXTS	COST, GHs	DURATION, days	SENDER ID VERIFICATION	No. OF SENDER IDs	MAX CONTACT LIST	MAX CONTACTS	ROLLOVERS
Amethyst	100	8	15	Yes	3	3	100	No
Onyx	1000	78	30	Yes	3	3	1000	No
Pearl	2500	192	30	Yes	3	5	5000	No
Garnet	5000	382	30	Yes	3	5	10000	No
Pink Sapphire	7500	573	30	Yes	3	8	10000	No
Green Emerald	10,000	623	90	No	10	Unlimited	15000	Yes
Red Ruby	25,000	1558	90	No	10	Unlimited	25000	Yes
Blue Sapphire	50,000	3045	180	No	15	Unlimited	Unlimited	Yes



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# BULK SMS: LABOR CHARGES

## DATA CLEANUP

From GH¢2-100  
Based on the number of  
contacts.

## WE SEND THE MESSAGE

From GH¢1-15  
Based on the number of  
pages per SMS (number of  
texts)

## OUR ASSURANCE

Whether we send the SMS on  
your behalf or you do, we  
would reach out to you if we  
identify any issues.







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# BULK SMS: ADD ONS



## BULK VOICE MESSAGING

From GH¢40  
Audience receives voice calls  
from a numeric sender ID.

## RECIPIENT LIST AUTHENTICATION

From GH¢15 per every batch of 400 phone  
numbers. ¢0.05 for every additional phone  
number added. Our console can  
automatically detect whether a number is  
in use or not.

## TWO-WAY SMS INTEGRATION

GH¢1500 fee+ GH¢500 monthly  
charges  
Texts can be sent and received  
from the AMS console.





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# WANT BESPOKE SOLUTIONS?

We have custom packages available; packages applying to clients of all sizes from all industries.

Need an API for a transactional SMS alerts?

Need to remarket to undecided clients?

Need to regularly send church and other important  
announcements ?

Want more people to know about your product?

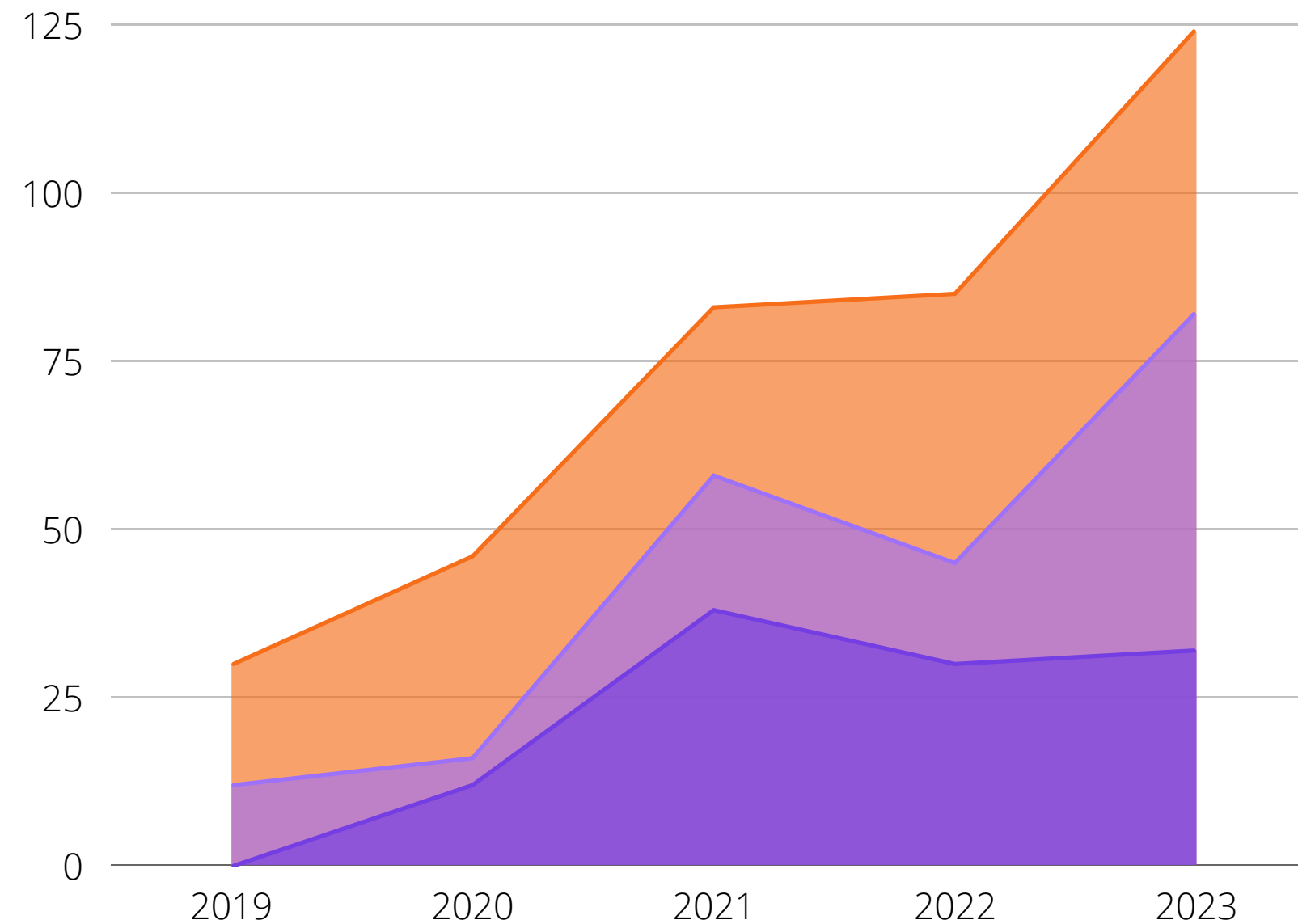
Want to confirm the authenticity of your recipient list?

Try AMS bulk sms console now!

<https://allmediaghams.net>



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# WHY CHOOSE AMS?

We offer free advice on your situation

We have solutions for every use case.

We do not have any hidden fees.

We go beyond the call of duty to deliver results.

We have dedicated staff to assist you at any point in time

We give you amazing discounts the more you patronise our services.

Finally, we care about you and your business..





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# Contact Us



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# Thank You

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